

Fashion your own Passion

Module 2

Product Presentation

It's all about the look, the feel, and the response from other people.

In this module I help you gain the following:



Don't worry about the technical if you're not used to it, I'll help you keep it simple

A solid black circle with a thin blue outline, containing the text 'Product Branding' in white.

Product Branding

Get your own product branding professionally designed to your liking. This includes the packaging and positioning of your products so people will buy.

A solid red circle with a thin blue outline, containing the text 'Professional Website' in white.

Professional Website

A brand new website to organise your sales and communications. Includes your own Domain name. For example www.MyBusiness.com

A solid orange circle with a thin blue outline, containing the text 'Marketing Channels' in white.

Marketing Channels

Your own marketing channels designed with your professional brand image. Includes setting up social media and integrating with your website.

How it's delivered:



I send you a questionnaire, you fill it out. I give you feedback and ideas, you decide what you want. I get busy with your branding, website, and marketing channels. You get busy with your content. Once that's done you get all the training you need to run your website and social media.

4 Weeks. Cost = £491