

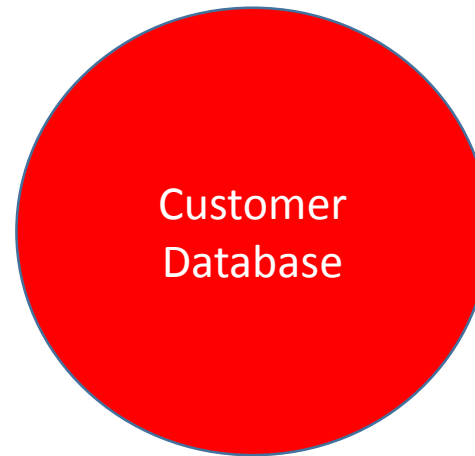
Fashion your own Passion

Module 3

Customer Attraction

It's all about raising peoples interest and engaging with them. Use all tools at your disposal.

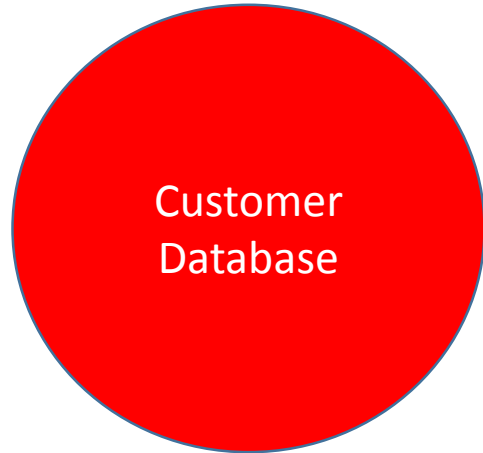
In this module I help you gain the following:



Now it's getting real!



Get your marketing plan specific to your needs. One that helps define your pricing, advertising, promotions, social media usage, and customer engagement.



Get your easy to use customer database to organise your contacts and engagement.



Get your professional newsletter designed with your branding and use it to develop a community, promote your products and engage your customers.

How it's delivered:



I send you a questionnaire, you send it back. I give you feedback and ideas, you decide what you want. I get busy documenting your marketing plan, and developing your customer database and newsletter. You get excited about running your own business! I give you the training to manage your plan, database, and newsletter. Then voila! you're cooking with Gas!

2 Weeks. Cost = £191